



are you
ready for
freedom?



Coal Harbour Eye Centre

LASIK eye centres

Quick Fact #1

- > The average price of laser eye surgery in the US is almost twice as much as it is in Canada.



photo courtesy of Tourism BC

are you ready for freedom from glasses & contacts?

Congratulations, you've taken the first step to reduce or eliminate your dependence on glasses or contact lenses. It is possible!

Welcome to Coal Harbour LASIK Eye Centre, we are a state of the art centre specializing in LASIK Eye Surgery. Our surgeon has performed over 25,000 LASIK Eye Surgeries and our medical team are highly trained ensuring your experience with us is both pleasant and professional.

Coal Harbour LASIK Eye Centre is located in beautiful Vancouver, British Columbia.

Advanced technology in laser vision correction has enabled Coal Harbour LASIK Eye Centre to offer each patient a customized procedure specific to the blueprint of his or her eyes. Like fingerprints -no single eye is alike.

Isn't it time you left your glasses and contacts behind?

Laser vision correction has enabled millions of people worldwide to enjoy a new found freedom - living their lives without the inconvenience of glasses or contact lenses.

Coal Harbour LASIK Eye Centre has had excellent results. We are proud of our exceptional safety record. Never before has laser vision correction been so safe and technologically advanced.

After you read this brochure we encourage you to visit our website or call us with your questions.

Coal Harbour LASIK Eye Centre 1.877.977.3937
www.lasikeycentres.com or www.seewell.ca

why should you consider laser eye surgery?

Imagine seeing clearly from the moment you open your eyes in the morning! Once you have had vision correction you'll see and experience all the freedoms that life has to offer. Laser refractive eye surgery will truly change your life.

Whether you are farsighted, nearsighted or have astigmatism, laser eye surgery can eliminate your dependence on glasses or contact lenses.

The first laser refractive eye surgery was performed in 1987. Today, millions of people enjoy the benefits of not wearing glasses or contact lenses for distance correction.

Here are some of the common responses we hear from people who wear glasses or contact lenses:

- "My glasses steam up or streak with the bad weather"
- "Maintaining my contact lenses is a bother and an ongoing cost"
- "I look better and younger without my glasses"
- "I would like to play sports and not have to worry about my glasses or contacts"
- "I have to search for my glasses in the morning when I wake up"
- "I can't see a thing when I'm swimming"
- "Wearing contact lenses irritates my eyes"

Once you have a vision correction procedure your natural vision will be restored. Gaining the freedom and security you want is actually quite easy. Laser vision correction is a pain-free procedure that takes only 10 minutes and is approximately 60 seconds of laser time per eye in most cases.



Contact us to determine if you are a suitable candidate. Our friendly and knowledgeable staff is more than happy to answer your questions and assist you in determining whether laser eye surgery can meet your goals, needs and expectations.

You can email or call our Patient Educators at (604)682.4900 or toll-free at 1.866.682.4900.

Coal Harbour LASIK Eye Centre
2788-1177 West Hastings St.
Vancouver, B.C. Canada

www.lasikeyecentres.com
or
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are you ready for freedom? | why should you consider laser eye surgery?

bausch & lomb's "new" wavefront technology

Coal Harbour LASIK Eye Centre uses Bausch & Lomb's "New" Z100 technology. It is a more advanced form of laser refractive treatment. This highly sophisticated technology allows the surgeon to examine each eye for previously unseen details known as aberrations.

Wavefront also measures and treats small vision errors (higher order aberrations) such as scattered light errors that cause shading seen around one edge of a perfectly round light, and these light errors are also the cause of poor quality night vision.

These small vision errors are detected with Wavefront technology and treated by the laser with a combination of smaller and larger beams, allowing the surgeon to deliver a more precise, personalized treatment.

The Bausch and Lomb Zyoptix Workstation

unites two trusted technologies:

- The Bausch & Lomb's Wavefront Aberrometer offers precision diagnostics, measuring refractive error by identifying the high-order aberrations of the eye and delivers the treatment identically to the laser during surgery.
- Orbscan IIz Anterior Segment Analysis System providing a thorough analysis of the anterior segment of the eye.

The Bausch & Lomb's "New" Z100

Z100 is the most advanced Wavefront guided laser treatment allowing for the safest and most accurate laser refractive correction available today. The New B&L Technolas Z100 Excimer laser is the latest product of German precision engineering. The B&L Z100 laser is the new and improved version one of the World's most popular laser, the B&L Z17.



The B&L Z100 laser customizes the vision correction treatment to each individual eye by:

1. Being the first laser in North America incorporating advanced Iris Recognition and 3-D eye tracking technology for enhanced Safety and Accuracy. This ensures an identical alignment between the pre-operative measurement and the laser treatment for every eye by measuring the precise rotational position of the eye during surgery by matching the iris patterns captured during the pre-operative exam. This allows the laser to correct for "cyclotorsion" - the slight rotation of the eye that can occur when the patient changes from a sitting up to a laying down position.
2. A Multi-dimensional Eye Tracker that locks the laser onto the eye during surgery at the exact spot as the pre-operative measurement to significantly increase accuracy.
3. The B&L Z100 laser provides faster treatment times and faster tracking for improved safety and predictability.
4. The B&L Z100 laser has one of the largest treatment zones available which allows the treatment size to be bigger than the pupil size at night decreasing night vision problems.
5. Tissue saving which leaves 25% more tissue in the corneal bed than previous technology.

Quick Fact # 2

- > Because it is a customized treatment, Wavefront LASIK offers the most technologically advanced way to restore your vision.

Quick Fact #3

- > Creating the most ideal laser vision correction treatment pattern specific for your individual eyes is what makes Wavefront technology revolutionary.

why should you choose Coal Harbour LASIK Eye Centre?

At Coal Harbour LASIK Eye Centre we perform both types of refractive laser surgeries available today - LASIK and PRK. LASIK or PRK combined with Wavefront could improve your potential outcome to 20/20 vision or better.



1. Leading Edge Technology. Coal Harbour LASIK Eye Centre uses the latest Wavefront platform: B&L Z100 with Iris Recognition and 3-D Eye Tracker. Currently available in only a handful of clinics in Canada and not yet available in the US.
2. One of North America's Most Experienced Surgeon and Medical Staff. Dr. Steve Kirzner has performed over 25,000 laser eye surgeries. Currently a clinical instructor on training other ophthalmologists on advanced techniques of laser eye surgery. Our medical staff is highly trained in diagnosing and treating refractive errors by non-surgical means and they have vast experience in providing pre and post-operative care for both LASIK and PRK procedures.
3. Proven Clinical Outcomes. Coal Harbour LASIK Eye Centre has had excellent results and an exceptional safety record. Never before has refractive laser surgery been so safe, precise and technologically advanced.
4. Commitment to ongoing Research & Development for best possible patient results. Coal Harbour Eye Centre currently collaborates with Scientific Research and Experimental Development Canada (SR&ED) in the research and development for the betterment of laser refractive surgery.
5. Canadians Lead the way in Laser Eye Surgery. Canadian refractive laser eye centres are generally 1 to 2 years ahead of those clinics in the United States because of slower FDA approvals of equipment and procedures.

6. Location. Our modern and spacious Coal Harbour LASIK Centre is located in downtown Vancouver, British Columbia, a prime tourist destination. Vancouver has been voted as one of the most beautiful and livable cities in the world. Vancouver has also been named host city for the 2010 Winter Olympics and Paralympic Games. Why not plan a vacation around your surgery?



photo courtesy of Tourism BC

7. No hidden fees. Our price includes:
- the initial treatment with no additional fees for higher prescriptions or astigmatism
 - the pre-operative and post-operative exams at our centres
 - the initial supply of eye drops and medication
 - life-time enhancement guarantee
8. Very Reasonable Fees. Our laser refractive facility is committed to provide great value for laser eye surgery both in terms of surgical fees and patient care.
9. Tax Deductible. Laser refractive surgery may be tax deductible both in the US & Canada as well as your travel, hotel and meals. Please check with your accountant for your specific circumstances.

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a few words from our medical director

"At Coal Harbour LASIK Eye Centre our goal is to ensure the safest and best possible outcome. We will always do what is in the patient's best interest. We will select the right procedure for you. We will do the procedure that will yield the safest and optimum results based on our years of experience and thousands of laser refractive procedures performed.

How can every refractive laser centre claim to have the best technology in the market place? Well not every laser is created equally, and it is difficult to make these claims unless a surgeon has had the opportunity to use every laser on the market place. I am the only surgeon that I know of who has extensively used all the modern refractive lasers currently available in Canada. In my hands the B&L Z100 yields our patients the best results.

As with any health care procedure, patients who do their own due diligence themselves are much more in control of their outcomes. Laser refractive eye surgery, like any other service, has some excellent providers and technologies, and some not as good as others. It pays to do your research and I'm confident Coal Harbour LASIK Eye Centre will be your only choice when it comes to reducing your dependence on glasses and contacts."

Steve L. Kirzner, MD, FRCS (C) DABO

Take the next step and find out if you're a laser eye surgery candidate. We have patient care representatives that will be happy to book your pre-operative eye exam and/or surgery.

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